

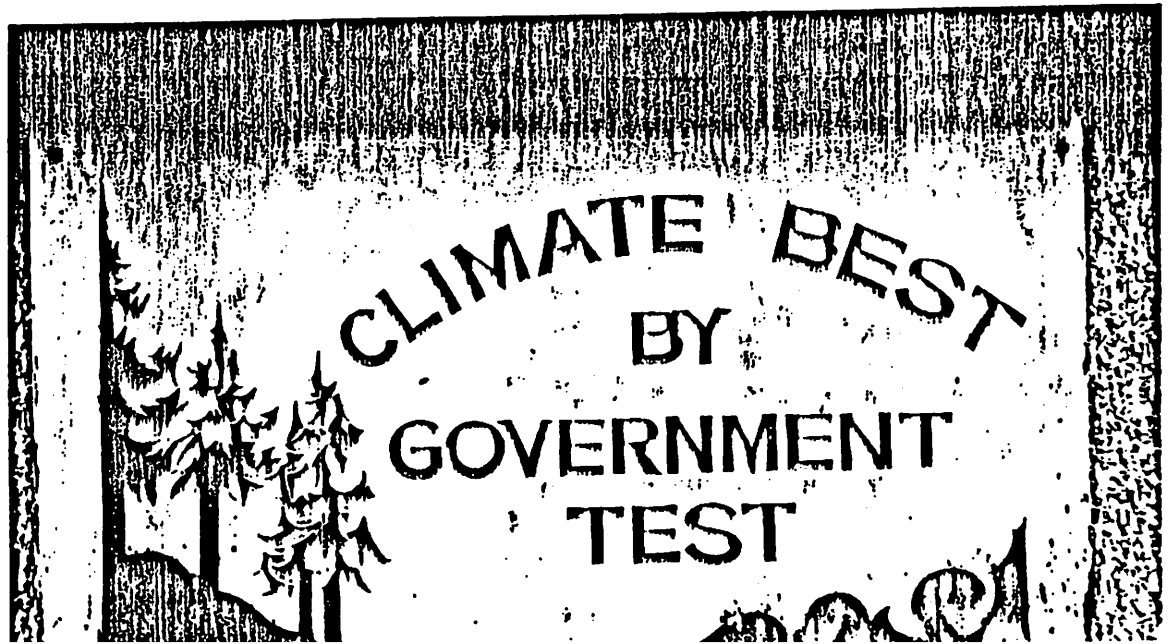
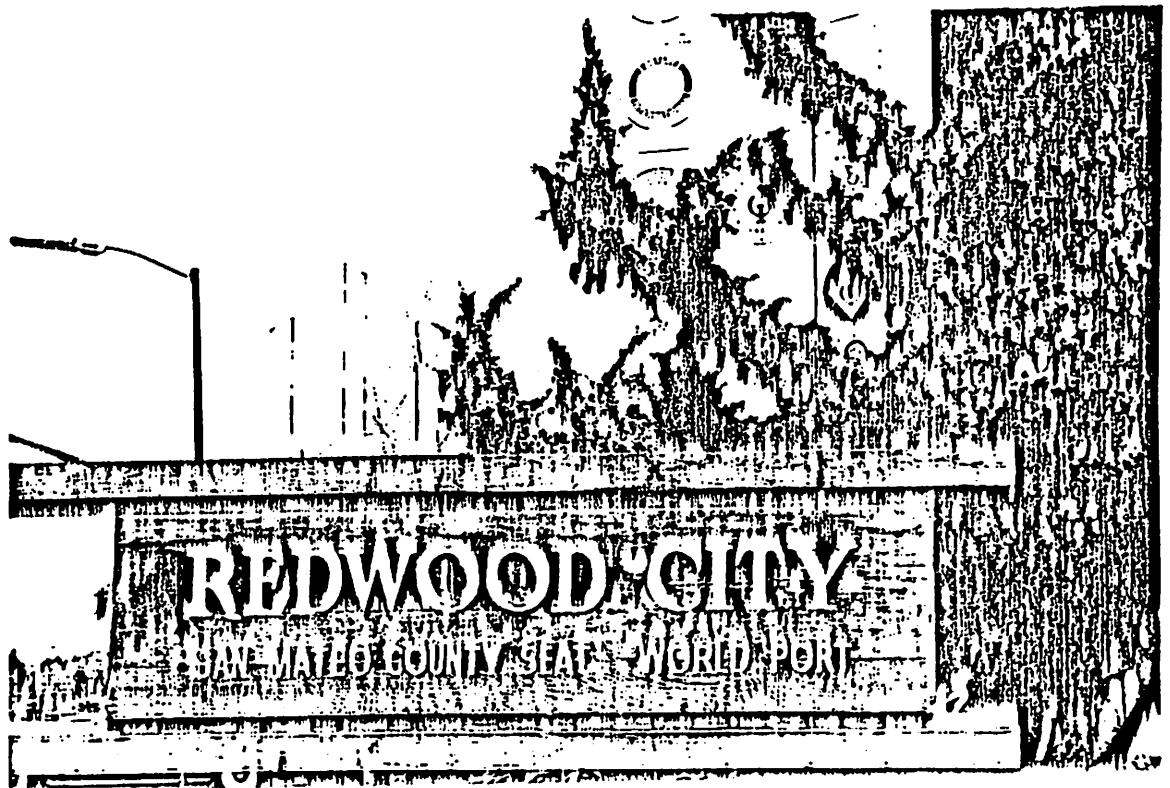
"He Profits
Most Who
Serves Best"

ROTARY SPOKE

ROTARY CLUB of REDWOOD CITY

CALIFORNIA

CHARTERED APRIL 22, 1946
DISTRICT 513



- A: REDWOOD CITY ROTARY CLUB - 50 TO 100 MEMBERS
- B: CONSECUTIVE COPIES OF THE ROTARY SPOKE OF THE REDWOOD CLUB ARE ATTACHED HERETO.
- C: SUBMISSION IS MADE TO THE AWARDS COMMITTEE OF DISTRICT 513
- D: BULLETIN'S WILL BE JUDGED AS FOLLOWS:

1: FORMAT:

a) Appearance;

The Rotary Club of Redwood City many years ago made a basic decision to eschew glamour for the sake of thrift. Winning the award of "Best Bulletin" could be achieved by spending money for pre-printed paperstock with shadows of Rotary emblems backrounding the text. It also could be done by printing on off-set presses with half tone pictures included in the publication. The Rotary Club of Redwood City has considered these alternatives and rejected them because of their expense. We believe that our money is better spent on our pursuit of the four avenues of service than on fancy and expensive printing.

We further believe in distributing the bulletin at our meetings, again in an attempt to conserve costs.

We would suggest that the committee judging the bulletins ask the question "How much do you spend for the production and mailing of your bullettin"? Redwood City's cost has been less than \$20 per week to produce and distribute our bulletin for a Club averaging 80 to 85 members. This includes a mailing to all members that did not attend the meeting for which the bulletin was published.

b) Readability:

The Rotary Club of Redwood City started, in July of 1986, to experiment with the amount of content that could be included in a bulletin. To achieve more editorial content in the available space we experimented with formating on 11"x17" paper see (exhibits A & B hereto) and using the reduction capability of the modern copy machine to achieve this end. The first attempt (a reduction of 50% July, 1986) was a smashing success for content but

left the members squinting. Subsequent experiments determined that an 85% reduction from the size of a standard typewriter equalled normal newspaper type size.

The experimentation, however, continued and by experimenting with paper sizes, type styles and formats we made a trial run issue for Christmas. We attempted to return to typewriter sized print and still maintain those elements of our bulletin appreciated by our members, which includes a weekly reproduction of our Club roster. The result was a revamping of the format. Beginning, March 10, 1987, (exhibit C hereto) we published a four page folded bulletin, which provides ample room for editorial comment while preserving the basic integrity of the time honored, Rotary Spoke of Redwood City.

2: CONTENT:

Each week the Rotary Spoke of the Rotary Club of Redwood City provides the members with an agenda and introduction to the program for the current meeting; a synopsis of what took place at the last meeting; a preview of the next meeting; and news and notes of significant happenings, as well as, a reminder of future events. In addition we have provided important information throughout the year on those items referred to in the Awards Booklet of District 513. The attached Bulletins are in chronological order from July 1, 1986, to February 28, 1987. Each paragraph of each bulletin has a number written alongside. References for each item of content refers to the date of the bulletin and the appropriate paragraph. eg: 7.1=6 refers to the July 1, 1986, bulletin at paragraph 6, which references our annual installation dinner.

a) Personal Items:

GAVELMANIA:

Throughout the bulletin's for 1986-87 there is a theme based on fellowship, which revolves around President Pete Hughes inability to keep track of his gavel. What started as a prank evolved into a club-wide conspiracy of fellowship. The saga of the gavel does not fit into any of the pre-designated categories, however, it is enjoyable and relatively easy to follow.

Please refer to the following referenced issues:

7.15=4 Where's my gavel?

7.22=3 I've chained down my gavel.

7.29=3 Oh m'gosh - the gavel's gone again
 8.5=3 You guessed it - my gavel's gone again
 8.12=2 Guard it
 8.19=4 I've kept my gavel for two weeks now
 9.19=2 Lost them all
 9.23=2 Not for long
 9.30=2 Sob
 10.14=3 Handle but no head
 10.21=2 Loss of the BEHEMOTH
 10.28=2 Head but no handle
 11.11=3 Substitute gavel
 11.18=2 Stand-ins do no better
 12.2=3 Pete had his gavel!
 12.16=1 Gavel Scandel
 12.23=4 Gavel Gambit
 12.30=7 Gavel in attendance
 1.6=2 Gavel duck out
 1.20=4 Gavel here - Bell gone
 2.3=3 Ersatz gavel
 2.17=4 He has the gavel

OTHER PERSONAL ITEMS:

1. 7.8=9 Stan Silverstein's return from By-Pass surgery.
2. 7.22=1 Stan Easter's Canada Concert.
3. 7.29=16 Pete Hodgson's road racing avocation.
4. 8.5=6&7 Dick Henson, one of our own members, provided the program about probate and taxes.
5. 8.12=10&11 Del Michell's By-Pass and Bill Tresnon's broken arm.
6. 8.26=6 Steve San Filippo - District Treasurer, Board Member and winning R.C. Rotary softball team manager.
7. 9.2=7 Ron Koster - District 513 R.I. Scholarship Committee member (This item is also referred to in Section 5, District Events and Activities).
8. 9 19=3 Alan Gruman in Russia; and - 7 Steve Mikulic's baseball career.
9. 10.14=5,6&9 Dick Dodge, Bob Brown and Guy Thompson.
10. 10.28=1 Our own D.G. - Sid and his visitation schedule.

11. 11.18=4 George Chafee; 10 Conklin; and 12 Conklin
12. 11.25=4 Members travels; 7 Ed Nissan's pre Foundation Cocktail Party in San Francisco; 8 Conklin at the Foundation Dinner.
13. 12.2=9 D.G. Sid winds up visits.
14. 12.16=4 Hal Hjertberg; 5 Sid's trip to Africa.
15. 12.23=11 Hal Hjertberg's recovery; 13 R.C. Rotarians with District jobs.
16. 12.30=14 Pete Armstrong 49er Chaplain.
17. 1.6=9 Bob Pierce skiing; 11 Pete Armstrong reprise.
18. 1.20=9 Auctioning the flowers.
19. 1.27=8 Dooleys - Rotarians all
20. 2.10=7 Charter Member Jim Greenwell.
21. 2.24=6 Cliff Hawkins transfer.

b) Club Activities:

1. 7.1=6-12 Annual Installation (debunking) Dinner.
2. 7.22=10 Special Events.
3. 7.29=6 & 7 Exchange students get acquainted party.
4. 8.5=18 Japanese Exchange Students.
5. 8.26=10 Board Action.
6. 9.23=7 Special Events Calendar.
7. 10.21=7 Softball Game.
8. 10.28=5 Vocational Service Award.
9. 11.4=10 Pre-Dinner Cocktail Party.
10. 11.11=7 Membership reception; 8 Kainos fund raiser; 11 Women in Rotary.
11. 12.2=6 Christmas Party; 12 Annual Auction.
12. 12.9= Christmas issue - an experiment in a reformatted Spoke.
13. 12.16=1 Report on Christmas Party.
14. 12.23=7 Salvation Army Bellingringing; 10 Zone Rep letter.
15. 12.30=11 Auction news.
16. 1.6=10 Theatre Party.
17. 1.13=8 Valentine's Dance.
18. 1.27=3 Board Elections.
19. 2.10=8&9 La Paz Sister Club visits
20. 2.17=9 Valentine Dance report; 10 Paul Young--CPR training.
21. 2.24=10 Pancake Breakfast.

c) Rotary Information:

1. 7.15=17 M.A.T. Caparas Theme for '86-87; 24 through 26 Club Committees; 27 Presidential Citation Awards.
2. 8.12=17 Youth Activities Month.
3. 8.19=14 Official Directory.
4. 9.2=13 Avenues of Service.
5. 9.23=9 Vocational Service Month.
6. 10.14=10 Attendance; 14 Manual of Procedure.
7. 10.28=12 Classifications
8. 11.4=13 Rotarian Magazine
9. 11.11=12 Qualification for Membership; 13 What Rotary Does.
10. 11.25=12 Sharing Service.
11. 12.30=15 Rotary Brings Hope.
12. 1.27=15 The Way of Rotary.
13. 2.3=8 World Understanding Month.

d) Rotary International Activities:

1. 7.15= 18 through 23 R.I. Convention Report.
2. 8.5=18 Student Exchange.
3. 8.19=13 R.I. President M.A.T. Caparas.
4. 9.9=12 Munich Convention.
5. 9.30=11 & 12 R.I. growing; Our place in Rotary.
6. 11.18=12 World Fellowship Activities.
7. 12.23=9 Winter meeting with M.A.T. Caparas.
8. 1.13=12 R.I. Convention.
9. 2.10=14 President M.A.T. in Central America.
10. 2.24=13 R.I. Board of Directors Action.

e) District Events and Activities:

1. 7.22= 13 through 18, District Conference Report; 19 GSE Picnic Dinner.
2. 8.12=15 New Rotary Club; 16 Where is the D.G.?
3. 8.19=11 & 12 "Sid Says".
4. 8.26=12 GSE 1987.
5. 9.2=7 Scholarships.
6. 10.14=13 D.G. Visit.
7. 10.28=11 Neighboring Club Activities.
8. 12.16=7 D.G. Sid's visitation and leadership.
9. 12.23=14 Preview of Assembly and Conference.
10. 1.6=12 Exchange Students.

f) Rotary Foundation:

1. 7.29=15 District 513 to be Tops in Foundation Contribution;
17 Polio Plus.
2. 8.5=17 Paul Harris Fellowship; Addenda (2 pages) Polio Plus.
3. 8.26=4 R.I. Scholarship Alumni; 10 Board Action - All
members sustaining members. 11 & 12= Group Study Exchange.
4. 9.19=13 Foundation Scholarships.
5. 9.23= Addenda - Polio Plus Report.
6. 10.21=1 Malawi Project; 10 Foundation Month.
7. 11.4=6 Polio Plus.
8. 11.25=7 & 8 Foundation Dinner Report.
9. 12.2=10 Scholarship Applications; 13 Give a P.H.F.
for Christmas.
10. 12.9=7 P.H.F. gift.
11. 12.16=6 Scholarship Applications due.
12. 1.3=13 Kruttschnitt challenge met.